

The PDCCA Newsletter Advertising Policy

June, 2017

The Palm Desert Country Club Association (“PDCCA”) newsletter is published for PDCCA with content that the PDCCA Board considers to be of general interest to the PDDCA community. Contained within this newsletter are advertisements (“ads”) for various goods and service providers, contractors, and vendors. The publication of any ad in the PDCCA newsletter does not constitute an endorsement of the advertiser by PDCCA; these ads are paid promotions offered as reference sources for readers. PDCCA has not verified the business license, contractor’s license or any other governmental or trade organization license or certification for advertisers appearing in the PDCCA newsletter. It is the obligation of the readers of the PDCCA newsletter to verify the business license, contractor’s license or any other governmental or trade organization license or certification prior to contracting for any goods or services provided by any advertiser. The funds collected from advertisers are used to offset newsletter printing costs.

In addition, the following advertising policies are in place for all advertisers who wish to place an ad in the PDCCA newsletter:

- PDCCA has the right to refuse to publish any ad that is deemed inappropriate for its bi-monthly publication.
- Newsletter ads cannot promote illegal products, services or activities.
- Newsletter ads cannot advertise any alcohol, drugs, tobacco products, or weapons;.
- PDCCA reserves the right to cancel an advertiser’s ad if the PDCCA office receives three or more written complaints about a newsletter advertiser within a twelve (12) month time period. Any prepaid ad revenue will be refunded to the advertiser at the time of cancellation. After cancellation, PDCCA reserves the right to no longer accept ads from the cancelled advertiser.

I, _____, acknowledge I have read and understood the contents of this policy and consent to the terms and conditions as stated herein.

Signature

Date